



# Innovation for a changed world

Enterprise-grade cloud tools support IT's critical role in enabling productivity.

Cloud computing has quickly become commonplace in everyday life. A proliferation of browser usage, apps, and smart devices created a new understanding of access. The shift to remote learning and working during the pandemic then pushed the trend into a new stratosphere.

Organizations that don't equip their teams with the right technology and tools risk being left behind competitively. Digital transformation strategies that integrate cloud-native workflows will help. These workflows can help teams focus on developing insights and making critical decisions in real time, ultimately driving competitive business advantages.

Lenovo and ChromeOS help organizations optimize their approach to digital transformation.

**90% of enterprises expect cloud usage to exceed prior forecasts due to COVID-19.<sup>1</sup>**

## Situation and challenges



### Legacy management processes

Managing app access and policies may require numerous scripts and significant time.



### Cloud concerns

Busy IT departments may worry they don't have time to modernize.



### The great resignation

High turnover and increased scale for seasonality can strain IT resources.



### Great expectations

If a segment of users finds browser-based apps more familiar than desktop apps, a disconnect in digital literacy may hinder collaboration.



**Smarter  
technology  
for all**

**Lenovo**

## An enterprise cloud solution

Chrome OS is Google's business-focused solution for Chrome devices, the Chrome browser, and Chrome OS. Chrome OS offers cloud-first tools, integrations with third-party products, and 24/7 support for IT administrators.

## Save time with automatic OS updates

Updates take place in the background, reducing downtime.

## Configure more than 200 policies

IT controls user policies, fleet management, access management, and more.

## Choose from flexible EMM and identity options

Get native integration with Active Directory and with leading third-party EMM providers.

## Enable work from anywhere

Power offsite users with cloud-based backup systems and 8+ hours of battery life, enhanced by Lenovo's ThinkPad® C13 Yoga Chromebook Enterprise rapid charge capabilities.

## Deploy quickly

Cloud-based profiles download users' policies, apps, settings, and bookmarks without imaging.

## Use cases



### Mobile employees

Cloud profiles help remote or mobile workers access information from anywhere, stay engaged, and work from any device. Whether employees are on the go on the factory floor, at a medical center, or frequently work in the field, mobile employees benefit from lightweight, durability-tested devices with long battery life and can easily access desktops and data in the cloud.



### Customer self-service

Cloud-first Chromebook Enterprise devices are easy for IT to set up and manage remotely, making them a great choice when customers or patients use devices to search inventory, take surveys, or complete transactions without waiting for assistance. Shared devices and kiosks provide customers greater autonomy, allow them to navigate services with ease, and free up staff.



### Training and engagement

Cloud-based resources in training rooms provide on-demand access to role-based training and information, helping employees grow with resources that are easily maintained and updated.

Frontline employees like retail associates, healthcare practitioners, and factory workers need access to training and company communications but may not have designated devices. Secure, shared devices give employees greater access to data stored in the cloud. Easy deployment and maintenance simplify IT's management of these scalable resources.



### Community building

Communities with limited access to high-speed internet rely on libraries or similar institutions that offer internet hotspots to use on shared computers. Chrome OS's managed guest sessions protect the security of patrons' data with automatic device wipe after each public session.





## Flexible access to resources for any use case

Lenovo's ThinkPad® C14 Chromebook Enterprise devices offer additional enterprise capabilities built into the ChromeOS. Provide end users with a familiar experience that IT can easily integrate with existing infrastructure.

Learn more at  
[www.lenovo.com/Chrome-OS-Enterprise](http://www.lenovo.com/Chrome-OS-Enterprise)



### SOURCES

<sup>1</sup> Flexera State of the Cloud Report, 2021

Thinkpad C14 Chromebook



**Smarter  
technology  
for all**

**Lenovo**